Bright Ideas in Health Awards

Category: Outstanding NHS Industry Collaboration

This category is open to organisations in the North East and North Cumbria

Collaboration between the NHS and industry plays a vital role in accelerating innovation, improving patient outcomes and addressing some of the most significant challenges facing healthcare today.

By combining clinical expertise with commercial innovation, these partnerships can develop and deliver solutions that improve the quality, accessibility and efficiency of care.

This award recognises outstanding collaborations between the NHS and industry that have successfully developed, implemented or scaled innovative products, technologies, services or models of care.

Whether focused on improving patient outcomes, enhancing experience, increasing productivity, reducing costs or addressing unmet clinical needs, successful partnerships will demonstrate a clear and measurable impact on health and care delivery.

Judges will be looking for evidence of genuine collaboration, shared goals, innovation and mutual value.

Successful entries should demonstrate how partners have worked together to overcome challenges, accelerate the adoption of innovation and deliver sustainable benefits for patients, staff, organisations or wider healthcare systems.

Particular consideration will be given to partnerships that show potential for wider spread and adoption across the NHS.

Eligibility:

Open to partnerships between NHS organisations and industry partners. Applications should demonstrate meaningful collaboration and shared delivery of outcomes.

The entry questions for the **Outstanding NHS Industry Collaboration** category are:

1. Who are the NHS and industry partners involved in the collaboration?
2. What healthcare challenge or unmet need does the collaboration address?
3. How was the partnership established and managed?
4. What has each partner contributed to the collaboration?
5. What innovation, product, service, pathway or model of care has been developed, implemented or scaled?
6. What measurable impact has the collaboration achieved?
7. How has the collaboration delivered mutual value for the NHS, industry and patients?

8. What is the potential for wider spread, adoption or continued partnership?

Specific judging focus:

- Strength and authenticity of collaboration
- Shared objectives and mutual value
- Impact on patients, staff or services
- Contribution to innovation adoption
- Scalability across the NHS

Entries will be assessed on the following:
Innovation: originality of the idea
Value: impact of the initiative on patient care and/or service effectiveness
Patient focus: evidence that patient/service user need was central to the work
Collaboration: evidence of the involvement of other professionals, services and/or patients in the project
Clinical effectiveness: data demonstrating how this initiative drives clinical enhancements
Leadership: evidence of entrants championing their innovation in their organisation or more widely
Adaptability: ideas that could be adapted for use elsewhere in entrants' organisations or other organisations
Sustainability: initiatives that can be embedded within organisations to operate without the input of the people who developed them

The deadline for entries is 27 November 2026

For further information and to enter please visit: https://brightideasinhealth.org.uk/
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