



## Bright Ideas in Health Awards 2024

### Category: Research for Local Health Needs

**This category is open to those based in the North East and North Cumbria**

This award is open to research teams of impactful studies that address the health needs of people in the North East and North Cumbria region. Examples could include studies from primary care, secondary care, public health, or community settings that target local priority areas such as mental health, dementia care, and major causes of premature mortality; and/or studies that address major health needs of under-served communities.

Eligibility: Studies must be on the NIHR portfolio to be eligible for this award.

This category is sponsored by the NIHR Clinical Research Network North East and North Cumbria

The entry criteria for the **Research for Local Health Needs** category are:

1. How does this study address local health needs?
2. How did this study enable participation from a broad or under-served population?
3. Was an innovative approach used to deliver the study? Please describe.
4. Did this study engage multiple sites across the region? Please describe.
5. Can this approach be used to support research in the future, and if so, how?

#### **Entries will be assessed on the following:**

**Innovation:** originality of the idea

**Value:** impact of the initiative on patient care and/or service effectiveness

**Patient focus:** evidence that patient/service user need was central to the work

**Collaboration:** evidence of the involvement of other professionals, services and/or patients in the project

**Clinical effectiveness:** data proving how this initiative drives clinical enhancements

**Leadership:** evidence of entrants championing their innovation in their organisation or more widely

**Adaptability:** ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

**Sustainability:** initiatives that can be embedded within organisations to operate without the input of the people who developed them

**The deadline for entries is 31<sup>st</sup> July 2024**

**For further information and to enter please visit: <https://brightideasinhealth.org.uk/>**

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