



Bright Ideas in Health Awards 2024

Category: Outstanding Industry Collaboration

This category is open to organisations in the North East and North Cumbria

This award recognises the development of a collaboration between the NHS and industry that addresses a significant need(s) and has or will have a major positive impact on patient care.

This includes, but is not limited to, reduction in treatment time, cost benefit etc. Applicants should be able to demonstrate how the collaboration provides an innovative solution(s) and how it can add benefit within the NHS.

This category will be of particular interest to companies who are already collaborating with the system or companies who have a mature enough innovation who are looking to partner with the NHS.

The entry criteria for the **Outstanding Industry Collaboration category** are:

Are you currently working with the NHS Y/N
If no, what type of health partner are you looking for?

Ambition

1. Describe the context of the partnership and why it was initially formed, how long has it been in place and who is involved.
2. How has the partnership evolved and changed over time.
3. How has the partner adapted to the changing requirements of the NHS organisation/s and demonstrated innovation and agility to meet these needs.

Outcome

4. Clearly demonstrate the benefits of the partnership and how the solution has improved patient or service user outcomes to deliver better patient care than NHS services alone.
5. Describe any innovative practices generated by the partnership which have created beneficial outcomes.
6. Outline the targets set to measure the effectiveness of the improvement, innovation, or new way of working and the steps put in place to achieve them.

Spread

7. Describe how the business has worked with the NHS to ensure best practice learning has been disseminated.
8. Discuss to what extent the best practice elements or innovations generated by the partnership have been adopted by other NHS departments or organisations within the wider system.

Involvement

9. Describe how the different partners worked together to co-design improvements or innovations.
10. Show how patients and staff contributed towards and added value to the goals and outcomes of the partnership.
11. Evidence measures taken to inform, involve and enable participation in the design of any innovation or adaptation to existing working practices.

Value

12. What financial benefits have been realised by the partnership, or if partnering has cost the NHS more money than delivering the project alone, how have the non-monetary benefits outweighed the costs?
13. How has the partnership led to material and measurable non-monetary improvements within the NHS organisation?

Entries will be assessed on the following:

Innovation: originality of the idea

Value: impact of the initiative on patient care and/or service effectiveness

Patient focus: evidence that patient/service user need was central to the work

Collaboration: evidence of the involvement of other professionals, services and/or patients in the project

Clinical effectiveness: data demonstrating how this initiative drives clinical enhancements

Leadership: evidence of entrants championing their innovation in their organisation or more widely

Adaptability: ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

Sustainability: initiatives that can be embedded within organisations to operate without the input of the people who developed them

The deadline for entries is 31st July 2024

**For further information and to enter please visit: <https://brightideasinhealth.org.uk/>
If you have any queries, please contact sarah.black@healthinnovationnc.org.uk**