



Bright Ideas in Health Awards 2024

Category: Innovative Women's Health Award

This category is open to those based in the North East and North Cumbria

A new category for 2024, this category relates to an idea for the development, or implementation of an innovative technology or service that will positively impact upon the health of women, in alignment with the 7 priority areas of the National Women's Health Strategy. This includes:

- menstrual health and gynaecological conditions
- fertility, pregnancy, pregnancy loss and postnatal support
- menopause
- mental health and wellbeing
- cancers
- the health impacts of violence against women and girls
- healthy ageing and long-term conditions

Eligibility: All NHS organisations (including providers, partnerships, and systems), General Practice and primary care organisations, local councils, voluntary and community services.

This category is sponsored by the **North East and North Cumbria Integrated Care System**

The entry criteria for the **Innovative Women's Health Award** are:

1. This category relates to an idea for the development, or implementation of an innovative technology or service that will positively impact upon the health of women. Please state which of the 7 priority areas of the National Women's Health Strategy your entry relates to. (multiple choice)
 - menstrual health and gynaecological conditions
 - fertility, pregnancy, pregnancy loss and postnatal support
 - menopause
 - mental health and wellbeing
 - cancers
 - the health impacts of violence against women and girls
 - healthy ageing and long-term conditions
2. Outline the scope of the project including the brief, aims and how this area was identified
3. Provide evidence that the project addresses the priority area(s) of the Women's Health Strategy you have selected
4. Outline the targets set to measure the effectiveness of the project, and the steps put in place to achieve them.
5. What is the current status of the project?
6. What efforts were made to involve all relevant stakeholders in the planning and execution of the project?

7. Has the partnership project team gained any learnings which have been or have the potential to be applied to projects elsewhere within the NHS organisation or other local health economies?
8. How has the project team worked together to demonstrate best practice?
9. Are you aware of any companies/organisations who offer similar products or services?
10. Describe any challenges that may need to be overcome to further develop and/or implement your project
11. Have any other people or organisations been involved with your idea? If so, who and how?
12. Are you aware of anyone conducting research or trying to solve the same problem? If so, who?

The deadline for entries is 31st July 2024

**For further information and to enter please visit: <https://brightideasinhealth.org.uk/>
If you have any queries, please contact sarah.black@healthinnovationnenc.org.uk**