



Bright Ideas in Health Awards 2024

Category: Innovative MedTech Award

This category is open to organisations in the North East and North Cumbria

This category relates to an idea for the development of a new medical device, new piece of equipment or diagnostic tool.

This will have been developed by a member/s of staff within the NHS. This may be an independently led project, or work carried out as part of a team, or through collaboration with either a company or university. We are extremely interested to find out how your work has been picked up and adopted elsewhere.

Benefits of entering this category: The winner will have the opportunity to further develop their product working with the specialist product development and innovation teams of CPI and *Health Innovation North East and North Cumbria*.

The category is sponsored by The Centre for Process Innovation (CPI)

The entry criteria for the **Innovative MedTech Award** are:

The Idea

1. Describe the unmet need or problem your idea addresses:
2. Describe your solution and how it works:
3. What is the benefit (clinical and economic) of the idea over current methods or products used?
4. What is the current commercial readiness of the idea?

Evidence

5. Is there any evidence to demonstrate the clinical and economic effectiveness of the idea?
6. Are you aware of any companies/organisations who offer similar products or services?

Development

7. Has your idea been discussed or shared with others?
8. Describe the main commercialisation challenges that may need to be overcome to further develop and/or implement your idea. For instance, some examples may include:
Access to funding, technology maturity, access to evidence generation, manufacturability, regulatory expertise
9. Have any other people or organisations been involved with your idea?
 - i. If so, who and how?
10. Should this idea go further, would you be prepared to invest time in its development?

Entries will be assessed on the following:

Innovation: originality of the idea

Value: impact of the initiative on patient care and/or service effectiveness

Patient focus: evidence that patient/service user need was central to the work

Collaboration: evidence of the involvement of other professionals, services and/or patients in the project

Clinical effectiveness: data demonstrating how this initiative drives clinical enhancements

Leadership: evidence of entrants championing their innovation in their organisation or more widely

Adaptability: ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

Sustainability: initiatives that can be embedded within organisations to operate without the input of the people who developed them

The deadline for entries is 31st July 2024

For further information and to enter please visit: <https://brightideasinhealth.org.uk/>

If you have any queries, please contact sarah.black@healthinnovationnc.org.uk