



Bright Ideas in Health Awards 2024

Category: Digital Innovation or Transformation in Health and Social Care

This category is open to those based in the North East and North Cumbria

This category recognises initiatives that have used technology and digital systems in a truly innovative and patient-focused way to improve health and social care provision.

Entrants must be able to demonstrate the benefits of their initiatives in terms of improved health and care outcomes, patient/service user experience or service effectiveness.

Examples may include:

- Introducing technology to capture data that is accessible to all professionals and services involved in individual patient's/service user care;
- Using existing technology in new ways to increase its benefits; and
- Developing new ways of capturing data on patient/service user outcomes or service effectiveness.

Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption.

Eligibility: All NHS organisations (including providers, partnerships, and systems), General Practice and primary care organisations.

The entry criteria for the **Digital Innovation or Transformation in Health and Social Care Category** are:

1. What targets were set in terms of patient outcome, experience, integration, and efficiency?
2. What financial assessment was undertaken? How was value for money measured?

Outcome

3. Describe how the initiative was seamlessly developed and deployed whilst maintaining any existing services to minimise disruption to patients/service users and staff
4. What have been the results, including performance against targets?
5. How has the patient experience improved?
6. How has care improved?
7. Share any financial impacts of implementation, including evidence relating to value for money and/or efficiencies realised by the digital project, product, or service

Spread

8. How have other organisations learned from this implementation and how is best practice being shared?
9. What evidence is there that this initiative could be replicable and effective elsewhere?

Value

10. How has the digital initiative added value for patients in terms of time, quality of life, quality of experience and outcomes?
11. What has been the outcome for staff in terms of time and quality of service?
12. What other benefits has the project delivered?
13. How has the investment delivered value for money in other areas?

Involvement

14. Share how all relevant staff were engaged in the design and implementation of the project, product, or service
15. Explain how patients, service users or the community were involved in the design, planning and implementation

The deadline for entries is 31st July 2024

**For further information and to enter please visit: <https://brightideasinhealth.org.uk/>
If you have any queries, please contact sarah.black@healthinnovationnc.org.uk**