



Bright Ideas in Health Awards 2022

Category: Award for Contribution to Sustainable Health Care

There is a clear interdependence between the environment and public health, a healthier environment (and associated behaviour such as active travel) means healthier people, and healthier people have a lower impact on the environment by requiring less treatment and/or fewer medicines.

Our award is looking for innovative contributions to the improvement to any of the four pillars of the sustainable healthcare aligned to the I.C.S's 2021 Green Plan which are:

- Prevention: innovations that improve public health by tackling underlying causes of disease; i.e. air pollution,
- Patient empowerment and self-care: innovations that educate the public and give patients a greater role in their own health;
- Lean systems: innovations that increase the efficiency of healthcare delivery.
- Low carbon alternatives: e.g. innovations in low carbon medicines.

Eligibility: All NHS organisations (including providers, partnerships, and systems), General Practice and primary care organisations

The entry criteria for **Award for Contribution to Sustainable Health Care** are:

The Idea

1. Describe the unmet need or problem your idea addresses in one or more of the following areas within sustainable healthcare:
 - Prevention: innovations that improve public health by tackling underlying causes of disease; i.e. air pollution,
 - Patient empowerment and self-care: innovations that educate the public and give patients a greater role in their own health;
 - Lean systems: innovations that increase the efficiency of healthcare delivery.
 - Low carbon alternatives: e.g. innovations in low carbon medicines.
2. Describe your solution and how it works and how it impacts the above-mentioned unmet need.
3. What is the benefit of the pathway/service/device/technology over current methods or products? a) for patients b) for clinicians c) in terms of cost
4. What is the current status of your innovation? e.g. has any funding been secured? plans in place for development/timescales etc

Evidence

5. Is there any evidence to demonstrate the effectiveness of the idea? a) is this already being used? b) if it is being used, where? c) through clinical trials/real world validation?
6. Are you aware of any companies/organisations who offer similar products or services?
7. Please detail any clinical/expert or PPI feedback you have received with regards to the innovation

Development

8. Has your idea been discussed or shared with others?
9. Describe any challenges that may need to be overcome to further develop and/or implement your idea.
10. Have any other people or organisations been involved with your idea?
 - i. If so, who and how?
11. Are you aware of anyone conducting research or trying to solve the same problem?
 - i. If so, who?

Adoption and Sharing

12. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption. How would you drive the adoption of your innovation?

Entries will be assessed on the following:

Innovation: originality of the idea

Value: impact of the initiative on patient care and/or service effectiveness

Patient focus: evidence that patient/service user need was central to the work

Collaboration: evidence of the involvement of other professionals, services and/or patients in the project

Clinical effectiveness: data demonstrating how this initiative drives clinical enhancements

Leadership: evidence of entrants championing their innovation in their organisation or more widely

Adaptability: ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

Sustainability: initiatives that can be embedded within organisations to operate without the input of the people who developed them

The deadline for entries is 25th November 2022

For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>

If you have any queries, please contact sarah.black@ahsn-nenc.org.uk