



## Bright Ideas in Health Awards 2021

### Category: Innovation in Community or Hospital Education

**This category is open to organisations in the North East and North Cumbria**

The category is open to individuals, teams or organisations that provide innovative teaching and learning methods, including development of devices, platforms, solutions and initiatives that raise education quality and make it accessible for relevant groups.

This category is not open to those who have been funded from or are employed by HEE (NE) in any capacity or is a HEENE or national initiative.

Please ensure that you have developed your submission with all who were involved with the project, and appropriate credit is given.

The category is sponsored by Health Education England North East (HEENE)

The entry criteria for **Innovation in Community or Hospital Education** is:

#### The Idea

1. Describe the unmet need or problem your educational intervention addresses
2. Describe your solution/education programme and how it works
3. What is the benefit of the idea over current methods or products used?

#### Evidence

5. What has the evaluation of your educational intervention shown?
6. Are you aware of any companies/organisations who offer similar products or services?

#### Development

7. Has your idea been discussed with others?
8. Describe any challenges that may need to be overcome to further develop and/or implement your educational intervention?
9. Have any other people or organisations been involved with your idea?
  - i. If so, who and how?
10. Are you aware of anyone conducting research or trying to solve the same problem?
  - i. If so, who?
11. Should this idea go further, would you be prepared to invest time in its development?

#### Adoption and Sharing

12. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption. How would you drive the adoption of your educational programme?

#### **Entries will be assessed on the following:**

**Innovation:** originality of the idea

**Value:** impact of the initiative on patient care and/or service effectiveness

**Patient focus:** evidence that patient/service user need was central to the work

**Collaboration:** evidence of the involvement of other professionals, services and/or patients in the project

**Clinical effectiveness:** data demonstrating how this initiative drives clinical enhancements

**Leadership:** evidence of entrants championing their innovation in their organisation or more widely

**Adaptability:** ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

**Sustainability:** initiatives that can be embedded within organisations to operate without the input of the people who developed them

**The deadline for entries is 13th September 2021**

**For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>**

**If you have any queries, please contact [sarah.black@ahsn-nenc.org.uk](mailto:sarah.black@ahsn-nenc.org.uk)**