



Bright Ideas in Health Awards 2021

Category: Innovation Champion of the Year

This category is open to organisations in the North East and North Cumbria

This award recognises innovators or organisations who have gone above and beyond in response to the COVID-19 pandemic.

Celebrating those who have truly nurtured an innovation adoption culture where good ideas are quickly identified and spread within and beyond the boundaries of the organisation.

The entry criteria for **Innovation Champion of the Year** is:

1. Please nominate either an individual or a team, within your organisation, who you consider demonstrates the true ethos of innovation within the NHS, which is identifying problems, and trying to solve them, with the aim of improving patient care, and generating revenue for the NHS.
2. Please provide examples of why you consider this individual or team to be a true Innovation Champion, and why the innovative and altruistic work that they do on a regular basis, should make us all, as stakeholders in the NHS, feel proud.

Entries will be assessed on the following:

1. Does the nominee demonstrate the true ethos of innovation within the NHS?
2. Does the nominee identify problems, and try to solve them
3. Does the nominees work impact on and improve patient care

The deadline for entries is 13th September 2021

For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>

If you have any queries, please contact sarah.black@ahsn-nenc.org.uk