



## Bright Ideas in Health Awards 2021

### Category: Digital Innovation in Health and Social Care

**This category is open to organisations in the North East and North Cumbria.**

This category recognises initiatives that have used technology and digital systems in a truly innovative and patient-focused way to improve healthcare provision. Entrants must be able to demonstrate the benefits of their initiatives in terms of improved health outcomes, patient experience or service effectiveness.

Examples may include: Introducing technology to capture data that is accessible to all professionals and services involved in individual patients' care; Using existing technology in new ways to increase its benefits; and Developing new ways of capturing data on patient outcomes or service effectiveness. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption.

The category is sponsored by NENC ICS Digital Care Programme.

The entry criteria for **Digital Innovation in Health and Social Care** is:

#### **The Idea**

1. Describe the unmet need or problem your idea addresses:
2. Describe your solution and how it works:
3. What is the benefit of the idea over current methods or products used?
4. What is the current status of the idea?

#### **Evidence**

5. Is there any evidence to demonstrate the effectiveness of the idea?
6. Are you aware of any companies/organisations who offer similar products or services?

#### **Development**

7. Has your idea been discussed or shared with others?
8. Describe any challenges that may need to be overcome to further develop and/or implement your idea:
9. Have any other people or organisations been involved with your idea?
  - i. If so, who and how?
10. Are you aware of anyone conducting research or trying to solve the same problem?
  - i. If so, who?
11. Should this idea go further, would you be prepared to invest time in its development?

#### **Adoption and Sharing**

12. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption. How would you drive the adoption of your innovation?

#### **Entries will be assessed on the following:**

**Innovation:** originality of the idea

**Value:** impact of the initiative on patient care and/or service effectiveness

**Patient focus:** evidence that patient/service user need was central to the work

**Collaboration:** evidence of the involvement of other professionals, services and/or patients in the project

**Clinical effectiveness:** data demonstrating how this initiative drives clinical enhancements

**Leadership:** evidence of entrants championing their innovation in their organisation or more widely

**Adaptability:** ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

**Sustainability:** initiatives that can be embedded within organisations to operate without the input of the people who developed them

**The deadline for entries is 13th September 2021**

**For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>**

**If you have any queries, please contact [sarah.black@ahsn-nenc.org.uk](mailto:sarah.black@ahsn-nenc.org.uk)**