



Bright Ideas in Health Awards 2021

Category: Celebrating Innovation Related to the COVID-19 Pandemic

This category is open to organisations in the North East and North Cumbria

The COVID-19 pandemic has led to a significant transformation in practices over recent months.

This award will recognise individuals or teams that have found new ways to deliver consistently safe care despite the challenges of COVID-19, or who were driving significant improvements pre-pandemic. We are also interested in the dissemination of your success in terms of how your work has been adopted elsewhere.

The entry criteria for **Celebrating Innovation Related to the COVID-19 Pandemic** is:

The Idea

1. Describe the unmet need or problem your idea addresses:
2. Describe your solution and how it works:
3. What is the benefit of the idea over current methods or products used?
4. What is the current status of the idea?

Evidence

5. Is there any evidence to demonstrate the effectiveness of the idea?
6. Are you aware of any companies/organisations who offer similar products or services?

Development

7. Has your idea been discussed or shared with others?
8. Describe any challenges that may need to be overcome to further develop and/or implement your idea:
9. Have any other people or organisations been involved with your idea?
 - i. If so, who and how?
10. Are you aware of anyone conducting research or trying to solve the same problem?
 - i. If so, who?
11. Should this idea go further, would you be prepared to invest time in its development?

Adoption and Sharing

12. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption. How would you drive the adoption of your innovation?

Entries will be assessed on the following:

Innovation: originality of the idea

Value: impact of the initiative on patient care and/or service effectiveness

Patient focus: evidence that patient/service user need was central to the work

Collaboration: evidence of the involvement of other professionals, services and/or patients in the project

Clinical effectiveness: data demonstrating how this initiative drives clinical enhancements

Leadership: evidence of entrants championing their innovation in their organisation or more widely

Adaptability: ideas that could be adapted for use elsewhere in entrants' organisations or other organisations

Sustainability: initiatives that can be embedded within organisations to operate without the input of the people who developed them

The deadline for entries is 13th September 2021

For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>

If you have any queries, please contact sarah.black@ahsn-nenc.org.uk